

For Immediate Release

## Montana Child Care Business Connect announces 2024 Annual Summit Aug. 6-8: Empowering Montana's Child Care Community

The conference will take place at the Delta Hotel in Helena

Helena, Montana | June 27, 2024

[childcarebusinessconnect.com](http://childcarebusinessconnect.com)



MONTANA CHILD CARE BUSINESS  
**CONNECT**

Small Business Support. Big Community Impact.

Montana Child Care Business Connect (MCCBC), a program of Zero to Five Montana (ZtF) and the statewide hub for child care business development and innovation, is excited to announce its upcoming 2024 Annual Summit. The event promises to unite child care providers, employers, and community leaders from across Montana in a collaborative environment focused on industry growth and sustainability. Scheduled for Aug. 6-8, 2024, in Helena, MT, the summit will offer a diverse array of professional development tracks aimed at enhancing the state's child care systems.

According to Zero to Five Montana Executive Director, Caitlin Jensen, this milestone achievement marks a critical step forward in transforming Montana's child care ecosystem. "This summit signifies a key development in transforming Montana's child care landscape. It is a unique opportunity for all stakeholders to unite, share insights, and foster innovative practices that bolster our youngest citizens, their families, and our local economy."

Key Highlights of the 2024 MCCBC Annual Summit:

- **Diverse Tracks for Varied Audiences:** Tailored sessions will cover a range of topics including Solutions for Communities, Child Care Business Efficiencies, Workforce, Child Care in Tribal Communities, and more.
- **Expert Insights and Networking:** Participants will engage in interactive sessions, learn from industry-leading experts, and network with like-minded professionals, gaining access to new strategies, best practices, and innovative approaches.
- **Critical Sector Focus:** The summit will address pressing needs within the child care sector, aiming to foster collaboration and innovation to drive positive change and growth.

The Summit will also host the launch of ZtF's Family Forward Montana program. Led by employers, this initiative aims to broaden access to research-based, family-friendly practices that can improve workplace productivity, recruitment, and retention.

The 2024 MCCBC Annual Summit builds on the success of the previous year, which saw enthusiastic participation and significant industry strides. With interactive sessions, expert-led panels, and invaluable networking opportunities, attendees will find themselves at the heart of a movement driving positive change within Montana's early childhood sector.

A past participant exclaims, "It was so amazing to be part of this conference. By far the best conference I have ever attended! This industry is changing and we are being heard! Early childhood plays a crucial role in our economy. Innovation at its finest this week! So excited for the future of early childhood."

Last year's event, held at the Fairmont Hot Springs Resort, welcomed more than 160 registrants, represented 47 child care facilities across Montana, and featured 26 sessions encapsulating the spirit and potential of collective ambition.

Join us at the 2024 MCCBC Annual Summit to be a part of the continued momentum as we work to craft a brighter future for child care in Montana. For more information and to register for the 2024 MCCBC Annual Summit, please visit the event website:

[childcarebusinessconnect.com/summit](http://childcarebusinessconnect.com/summit)

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About Montana Child Care Business Connect:

Montana Child Care Business Connect (MCCBC) is a program of Zero to Five Montana, statewide nonprofit organization dedicated to supporting the success of child care providers, early childhood educators, families, and policymakers in Montana. MCCBC provides business support, professional development, and community resources to promote the accessibility, affordability, and quality of child care services in the state.

For more information, please visit [www.childcarebusinessconnect.com](http://www.childcarebusinessconnect.com).

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