

For Immediate Release

Introducing the New Website of Montana Child Care Business Connect: A Resource Hub for All in Child Care



Small Business Support. Big Community Impact.

Montana Child Care Business Connect unveils new online resource hub

Helena, Montana | June 1, 2023 childcarebusinessconnect.com

Montana Child Care Business Connect (MCCBC) is thrilled to announce the launch of its new website, www.childcarebusinessconnect.com. The new website serves as a comprehensive resource hub for all stakeholders in the child care industry, providing valuable information, tools, and support to help businesses thrive and provide high-quality care to children and families across Montana.

The MCCBC website is designed to cater to the unique needs of child care providers, early childhood educators, families, and community members. The website offers a user-friendly interface, making it easy to navigate and access a wide range of resources. Users can explore various sections of the website, including business support, professional development, and community capacity growth tools.

One of the highlights of the new website is the extensive business support section, which provides child care providers with valuable tools and information to help them manage and grow their businesses. From business planning and financial management to marketing and staff recruitment, the website offers practical resources and best practices to support the success of child care businesses in Montana.

The professional development section of the website will offer access to a wide range of training resources, workshops, and certifications. These resources are aimed at enhancing the skills and knowledge of early childhood entrepreneurs, ensuring high-quality early care and education programs for young children.

Families and communities can also benefit from the website's community resources section, which provides information on how child care impacts the local economy and how to organize a community into taking action to support a strong child care network.

"We are excited to launch the new website for Montana Child Care Business Connect, which is a valuable resource hub for all stakeholders in the child care industry," said Rhonda Schwenke, Program Director of MCCBC. "The website is designed to empower child care providers, educators, and community members with the information and tools they need to navigate the child care landscape in Montana to start or continue successful and sustainable child care businesses. We believe that this website will serve as a catalyst for fostering collaboration, promoting business best practices, and improving the quality of child care services in our state and we look forward to building out and connecting to many more valuable resources and tools."

To explore the new website and access valuable resources for the child care industry, please visit www.childcarebusinessconnect.com.

###

About Montana Child Care Business Connect:

Montana Child Care Business Connect (MCCBC) is a program of Zero to Five Montana, statewide nonprofit organization dedicated to supporting the success of child care providers, early childhood educators, families, and policymakers in Montana. MCCBC provides business support, professional development, and community resources to promote the accessibility, affordability, and quality of child care services in the state.

For more information, please visit www.childcarebusinessconnect.com.

Press Contact:

Heide Borgonovo 415-407-2453
Communications and Outreach Coordinator Heideb@zerotofive.org

This project is funded in whole or in part under a contract with the Montana Department of Public Health and Human Services. The statements herein do not necessarily reflect the opinion of the Department.